

Submitting Country, Organization, Company

Mammoth Technologies

If Organization or Company, please indicate the approximate number of employees

2

Title of the action

Sustainable Rewards

Upload an image



Relevant Website

mammothtech.io

Associated Partners

Ethereum

Type of initiative

Civil society initiative

Description of action

To distribute rewards to those that complete real-world tasks that lead to economic change or growth.

Type of action

Traceability

Transparency

Please select the specific area/s of the action

Incentives

Scope of the action, including a description of the value chain processes that are covered

Objective

To define action points that would distribute rewards to a user base.

Commitments

Teams, platforms.

Value chain scope

Rewards network, retail ecosystem.

Timeframe and/or milestones for the action

- 8-12 months for a phase 1 prototype.
- · Achieve white label standards in 18 months.
- Ensure SEC compliance for potential STO.
- Reduce intermediary network use to directly connect the source with verifiable information, producing a sustainable rewards network.

Reference instruments and sources used

- Ethereum
- Open source networks
- Regulatory requirements

Expected benefits and impact for the stakeholders involved

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers

A measurable impact on sustainability in value chains over time, eventually verified through life-cycle assessments and/or sustainability certifications

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

Stakeholders involved

Business and industry associations

Investors/shareholders

Scientific and technological community

Key performance indicators for the action

To increase sustainable decisions within a value chain by 5% as a baseline for the white label release.

Good practices

A sustainable blockchain rewards network: mammothtech.io

How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

It validates sources that align with international standards, enabling users to earn rewards for actions that align or enhance standards.

Link to relevant goal(s) and specific target(s) of the United Nations









