



UNEP



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

WELCOME TO VISION & VISIBILITY: SCALING TRANSPARENCY

We will begin at 10:00



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

I. INSTITUTIONAL INTRODUCTION

Taking stock, three years after the adoption of UNECE Recommendation No. 46

10:00 – 10:40



**TATIANA
MOLCEAN**

Executive Secretary,
UNECE



**GILBERTO
PICHETTO FRATIN**

Minister of the
Environment and Energy
Security, Italy



**CARSTEN
SORENSEN**

Acting Head of Unit, Trade,
Investment Climate,
Entrepreneurship & Value
Chains, European
Commission – DG INTPA



**CARLO
CAPASA**

Chairman,
Camera Nazionale
della Moda Italiana



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

II. UNECE TRACEABILITY AND TRANSPARENCY COMMUNITY OF PRACTICE

Shaping UNECE's Sustainability Pledge Community of Practice

10:40 – 11:10

MODERATOR



**PAUL
ROELAND**

Transparency Lead,
Clean Clothes
Campaign



**FRANCESCA
ROMANA RINALDI**

UNECE Project Expert &
Director of the Monitor
for Circular Fashion,
SDA Bocconi



**MIRMUKHSIN
SULTANOV**

Acting Chairman
of Uzbekistan Textile
and Garment Industry
Association



**MARK
DRAECK**

Chief Technical Advisor,
UNIDO



**MARIA TERESA
PISANI**

Acting
Chief Trade
Facilitation Section,
UNECE



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

The New Sustainability Pledge video



00:00:01



00:02:55



Funded by
the European Union

(June 2024) The Community of Practice

Suppliers/Producers/Retailers



Service & Support



Academia, Civil Society Organizations, Networks & Communities



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



Food and Agriculture
Organization of the
United Nations

Intergovernmental Organizations, International Organizations

Community of Practice Involvement

The CoP includes >100 actors that submitted a Pledge to the UNECE between 2021-2024

Community of Practice's main tasks:

- a) Share progress on achievements for the Pledges
- b) Test selected Traceability and Transparency KPIs
- c) Contribute to outreach activities for the Sustainability Pledge
- d) Engage in multi-stakeholders' consultations and relevant initiatives



The Sustainability Pledge report will be published every 2 years to monitor progress on the achievement of the commitments of the companies and organisations which constitute the Community of Practice.



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

II. UNECE TRACEABILITY AND TRANSPARENCY COMMUNITY OF PRACTICE

Shaping UNECE's Sustainability Pledge Community of Practice

10:40 – 11:10

MODERATOR



**PAUL
ROELAND**

Transparency Lead,
Clean Clothes
Campaign



**FRANCESCA
ROMANA RINALDI**

UNECE Project Expert &
Director of the Monitor
for Circular Fashion,
SDA Bocconi



**MIRMUKHSIN
SULTANOV**

Acting Chairman
of Uzbekistan Textile
and Garment Industry
Association



**MARK
DRAECK**

Chief Technical Advisor,
UNIDO



**MARIA TERESA
PISANI**

Acting
Chief Trade
Facilitation Section,
UNECE



Funded by
the European Union

Monitor for Circular Fashion 2024

SDA Bocconi
SCHOOL OF MANAGEMENT

SUSTAINABILITY LAB
MONITOR FOR CIRCULAR FASHION

Partners



GIORGIO ARMANI



Candiani
DENIM



deda.stealth
powering your fashion journey

FERRAGAMO



HUGO BOSS



LECTRA

MANTECO
MANTELLASSI COMPAGNIA TESSILE



Oscalito
1936



Temera



VITALE 1663
BARBERIS
CANONICO



YKK
Little Parts. Big Difference. >>>

KPIs Committee



UNIC
ITALIAN TANNERIES

Research Technical Partners



United for greater traceability, transparency and circularity in the garment and footwear sector



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

II. UNECE TRACEABILITY AND TRANSPARENCY COMMUNITY OF PRACTICE

Shaping UNECE's Sustainability Pledge Community of Practice

10:40 – 11:10

MODERATOR



**PAUL
ROELAND**

Transparency Lead,
Clean Clothes
Campaign



**FRANCESCA
ROMANA RINALDI**

UNECE Project Expert &
Director of the Monitor
for Circular Fashion,
SDA Bocconi



**MIRMUKHSIN
SULTANOV**

Acting Chairman
of Uzbekistan Textile
and Garment Industry
Association



**MARK
DRAECK**

Chief Technical Advisor,
UNIDO



**MARIA TERESA
PISANI**

Acting
Chief Trade
Facilitation Section,
UNECE



Funded by
the European Union

DIGITAL AND GREEN TRANSFORMATIONS FOR SUSTAINABLE DEVELOPMENT OF UZBEKISTAN'S TEXTILE INDUSTRY



Uzbek textile enterprises participated in a pilot project to track and disclose sustainability data on a blockchain platform.

The use of physical DNA markers, which are currently applied to cotton yarn and tested at every stage of the supply chain to verify the origin, authenticity and quality of cotton.

1 We strive for internationally approved quality and control

We work closely with international advisors and development organizations, including



2 ...and push for organic production

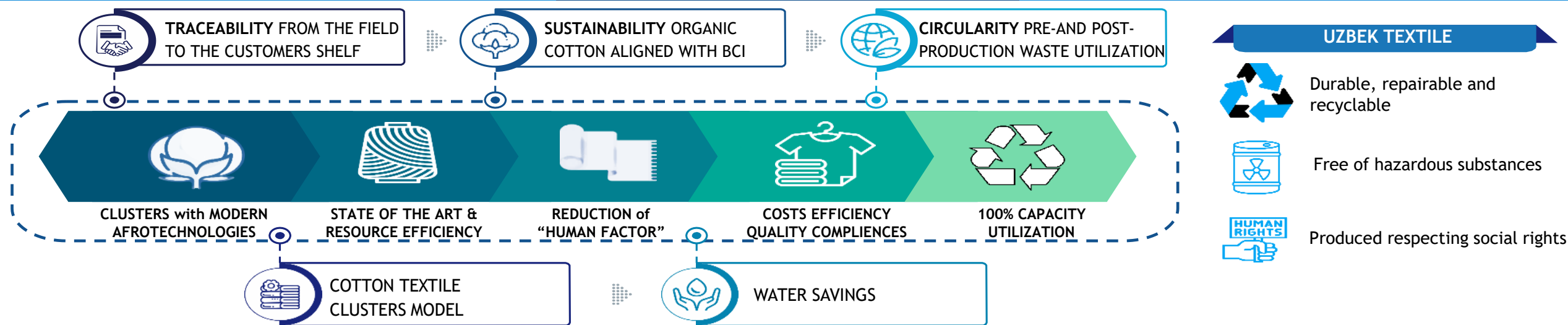
Growing number of exporters are certified for organic products



3 Our producers are accredited by leading international certification bodies, including



4 ...and comply with Better Cotton and Better Work standards





UZTEXTILEPROM
UZBEKISTAN TEXTILE &
GARMENT INDUSTRY



ITMF Annual Conference & IAF Fashion Convention 2024

September 8-10, 2024
Samarkand, Uzbekistan





UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

II. UNECE TRACEABILITY AND TRANSPARENCY COMMUNITY OF PRACTICE

Shaping UNECE's Sustainability Pledge Community of Practice

10:40 – 11:10

MODERATOR



**PAUL
ROELAND**

Transparency Lead,
Clean Clothes
Campaign



**FRANCESCA
ROMANA RINALDI**

UNECE Project Expert &
Director of the Monitor
for Circular Fashion,
SDA Bocconi



**MIRMUKHSIN
SULTANOV**

Acting Chairman
of Uzbekistan Textile
and Garment Industry
Association



**MARK
DRAECK**

Chief Technical Advisor,
UNIDO



**MARIA TERESA
PISANI**

Acting
Chief Trade
Facilitation Section,
UNECE



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

JUNE 19th 2024

SWITCH to Circular Economy Value Chains (SWITCH2CE) project

Aim

A just transition to an inclusive,
climate neutral and circular
economy



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

Implementing organization



Value chains

Textile & Garments
Plastic packaging
ICT & Electronics



Duration

2021-2025



Total budget

€20,870,000



In collaboration with



www.switchtocircular.eu



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!

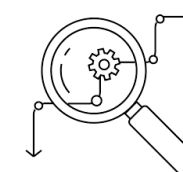


VISION & VISIBILITY: SCALING TRANSPARENCY

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

JUNE 19th 2024

Traceability in SWITCH2CE textile pilots/ Bangladesh



SWITCH to Upstream Circularity pilot (BESTSELLER)

Scale up **traceable textile recycling** with suppliers in Bangladesh, capture and valorise high volumes of post-industrial textile waste.

Activity partners: **BESTSELLER**, Global Fashion Agenda, Reverse Recourses, BGMEA

Local capacities on recycling solutions for cotton and polyester (H&M Group)

Building an ethical and traceable waste collection and recycling supply chain to build capacity and capability of the local supply chain through surfacing, testing, piloting, and scaling the adoption of collection, sorting and recycling solutions for cotton and polyester

Activity partners: **H&M Group**, Intellectap, Garbageman, Circ



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

II. UNECE TRACEABILITY AND TRANSPARENCY COMMUNITY OF PRACTICE

Shaping UNECE's Sustainability Pledge Community of Practice

10:40 – 11:10

MODERATOR



**PAUL
ROELAND**

Transparency Lead,
Clean Clothes
Campaign



**FRANCESCA
ROMANA RINALDI**

UNECE Project Expert &
Director of the Monitor
for Circular Fashion,
SDA Bocconi



**MIRMUKHSIN
SULTANOV**

Acting Chairman
of Uzbekistan Textile
and Garment Industry
Association



**MARK
DRAECK**

Chief Technical Advisor,
UNIDO



**MARIA TERESA
PISANI**

Acting
Chief Trade
Facilitation Section,
UNECE



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

I. IN CONVERSATION: TRANSPARENCY AND VISION MAKE THE FUTURE VISIBLE

11:10 – 11:20



**PAOLO
NALDINI**

Director,
Fondazione Pistoletto
Cittadellarte



**MARCO
SAMMICELI**

Design, Fashion, and Crafts
Curator Triennale Milano
and Director of the Italian
Museum of Design



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

COFFEE BREAK

We will resume at 12:00



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

III. THREE YEARS ANNIVERSARY OF THE SUSTAINABILITY PLEDGE: TRACEABILITY AND TRANSPARENCY KEY PERFORMANCE INDICATORS

Developing KPIs to measure the level of traceability and transparency

12:00 – 12:30

MODERATOR



**CHRISTIAN
HUDSON**

Lead, Global Textile
Transparency
Governance,
GIZ International
Services



**HRISHIKESH
RAJAN**

Founder & CGO,
Trustrace



**ANA
IBARRA DIAZ**

Head of Traceability,
INDITEX



**ASHLEY
GILL**

Chief Strategy Officer,
Textile Exchange



**LUISA
ZARGANI**

Milan Bureau Chief,
WWD



Funded by
the European Union



From data
To impact



DRESS
Dhaka, Bangladesh
Tier 1, CMT

FABRIC
Guangzhou, China
Tier 2, Fabric & Dyeing

YARN
Seoul, South Korea
Tier 3, Spinning

FIBRE
Taichung, Taiwan
Tier 4, Raw material



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

III. THREE YEARS ANNIVERSARY OF THE SUSTAINABILITY PLEDGE: TRACEABILITY AND TRANSPARENCY KEY PERFORMANCE INDICATORS

Developing KPIs to measure the level of traceability and transparency

12:00 – 12:30

MODERATOR



**CHRISTIAN
HUDSON**

Lead, Global Textile
Transparency
Governance,
GIZ International
Services



**HRISHIKESH
RAJAN**

Founder & CGO,
Trustrace



**ANA
IBARRA DIAZ**

Head of Traceability,
INDITEX



**ASHLEY
GILL**

Chief Strategy Officer,
Textile Exchange



**LUISA
ZARGANI**

Milan Bureau Chief,
WWD



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

JUNE 19th 2024

/ Development and implementation of a new traceability policy

/ Development of a traceability digital ecosystem to support the sustainability of our products/operations



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

III. THREE YEARS ANNIVERSARY OF THE SUSTAINABILITY PLEDGE: TRACEABILITY AND TRANSPARENCY KEY PERFORMANCE INDICATORS

Developing KPIs to measure the level of traceability and transparency

12:00 – 12:30

MODERATOR



**CHRISTIAN
HUDSON**

Lead, Global Textile
Transparency
Governance,
GIZ International
Services



**HRISHIKESH
RAJAN**

Founder & CGO,
Trustrace



**ANA
IBARRA DIAZ**

Head of Traceability,
INDITEX



**ASHLEY
GILL**

Chief Strategy Officer,
Textile Exchange



**LUISA
ZARGANI**

Milan Bureau Chief,
WWD



Funded by
the European Union



Textile
Exchange



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

III. THREE YEARS ANNIVERSARY OF THE SUSTAINABILITY PLEDGE: TRACEABILITY AND TRANSPARENCY KEY PERFORMANCE INDICATORS

Developing KPIs to measure the level of traceability and transparency

12:00 – 12:30

MODERATOR



**CHRISTIAN
HUDSON**

Lead, Global Textile
Transparency
Governance,
GIZ International
Services



**HRISHIKESH
RAJAN**

Founder & CGO,
Trustrace



**ANA
IBARRA DIAZ**

Head of Traceability,
INDITEX



**ASHLEY
GILL**

Chief Strategy Officer,
Textile Exchange



**LUISA
ZARGANI**

Milan Bureau Chief,
WWD



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

IV. HARNESSING THE POTENTIAL OF INNOVATION FOR TRACEABILITY AND TRANSPARENCY: BLOCKCHAIN PILOTS AND DIGITAL PRODUCT PASSPORT UPDATES

Sharing the results and learnings from piloting innovative solutions

12:30 – 13:00

MODERATOR



**SEYHAN
AKTEMUR**

Chief Commercial
Officer, SÖKTAŞ



**THOMAS
JENNINGS**

Traceability
Coordinator,
Better Cotton



**ROSSELLA
RAVAGLI**

Sustainability Director,
Armani



**MARCO
VOLPINI**

R&D Senior Software
Engineer
Extrared & CIRPASS-2
Consortium



**CARLO
CICI**

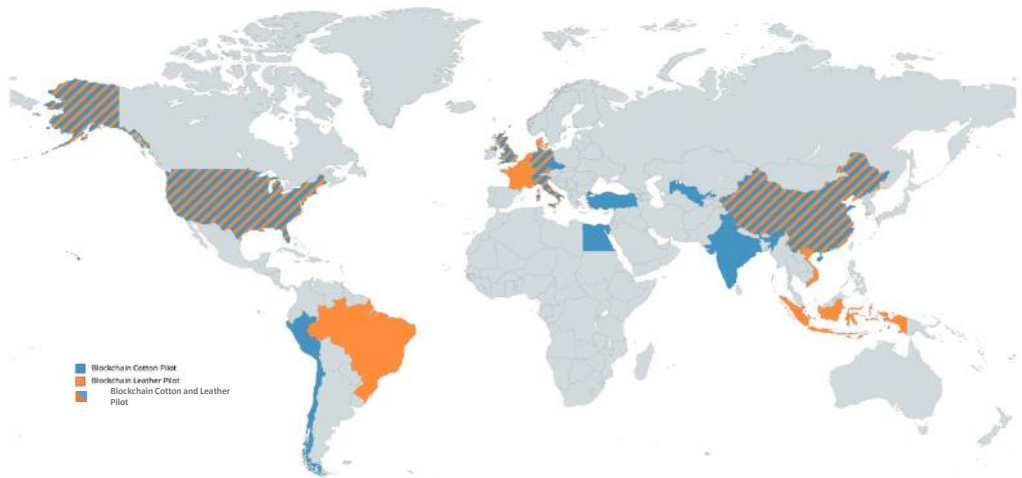
Partner & Head of
Sustainability
Practices,
The European House -
Ambrosetti



Funded by
the European Union

Blockchain Pilots

Pilots geographical coverage and key figures



20 use cases

100 partner companies

23 countries

106 coaching sessions

+179 experts trained

Partners



Overview of products' use cases



Recycled denim jeans



Organic shirt



Regenerative Turkish cotton T-Shirt



Uzbek cotton T-shirts



Inclusive Peruvian cotton pyjama



Low environmental impact cotton socks



Chemical compliant and sustainable leather handbag



100% certified wool Flannel jacket



Chemical compliant and sustainable leather sneakers



Funded by the European Union

United for greater traceability, transparency and circularity in the garment and footwear sector



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

IV. HARNESSING THE POTENTIAL OF INNOVATION FOR TRACEABILITY AND TRANSPARENCY: BLOCKCHAIN PILOTS AND DIGITAL PRODUCT PASSPORT UPDATES

Sharing the results and learnings from piloting innovative solutions

12:30 – 13:00

MODERATOR



**SEYHAN
AKTEMUR**

Chief Commercial
Officer, SÖKTAŞ



**THOMAS
JENNINGS**

Traceability
Coordinator,
Better Cotton



**ROSSELLA
RAVAGLI**

Sustainability Director,
Armani



**MARCO
VOLPINI**

R&D Senior Software
Engineer
Extrared & CIRPASS-2
Consortium



**CARLO
CICI**

Partner & Head of
Sustainability
Practices,
The European House -
Ambrosetti



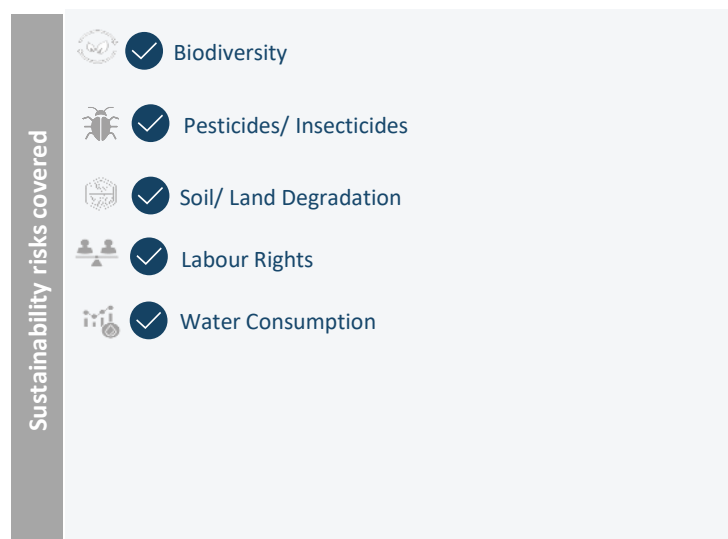
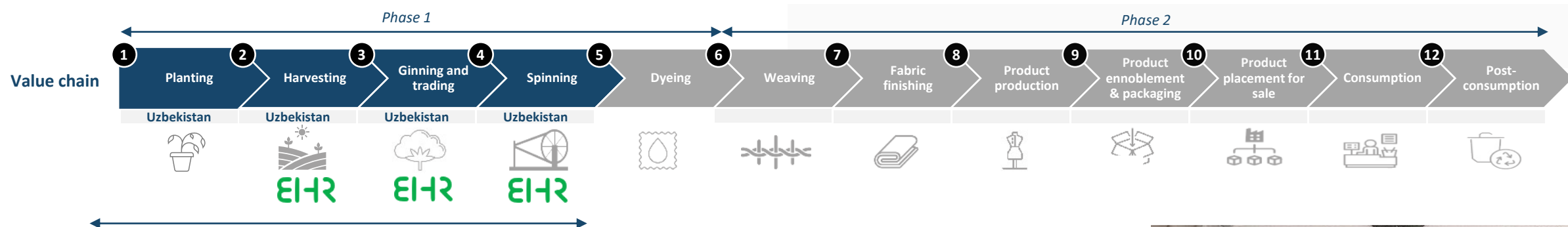
Funded by
the European Union

Funded by
the European Union

Traceable asset "Better Cotton" yarn

Claim The Better Cotton has been grown in accordance to Better Cotton Principles and Criteria (and enhanced decent work monitoring) and the cotton follows the Chain of Custody Standard (v0.3) through the clusters internal supply chain

Better Cotton – Samarkand cotton cluster use case



© Australian Bureau of Statistics, GeoNames, Microsoft, Navinfo, Open Places, Ope

Transparency evidences



Treaceability evidences

Bill of Lading, Waybill, Commercial Invoice



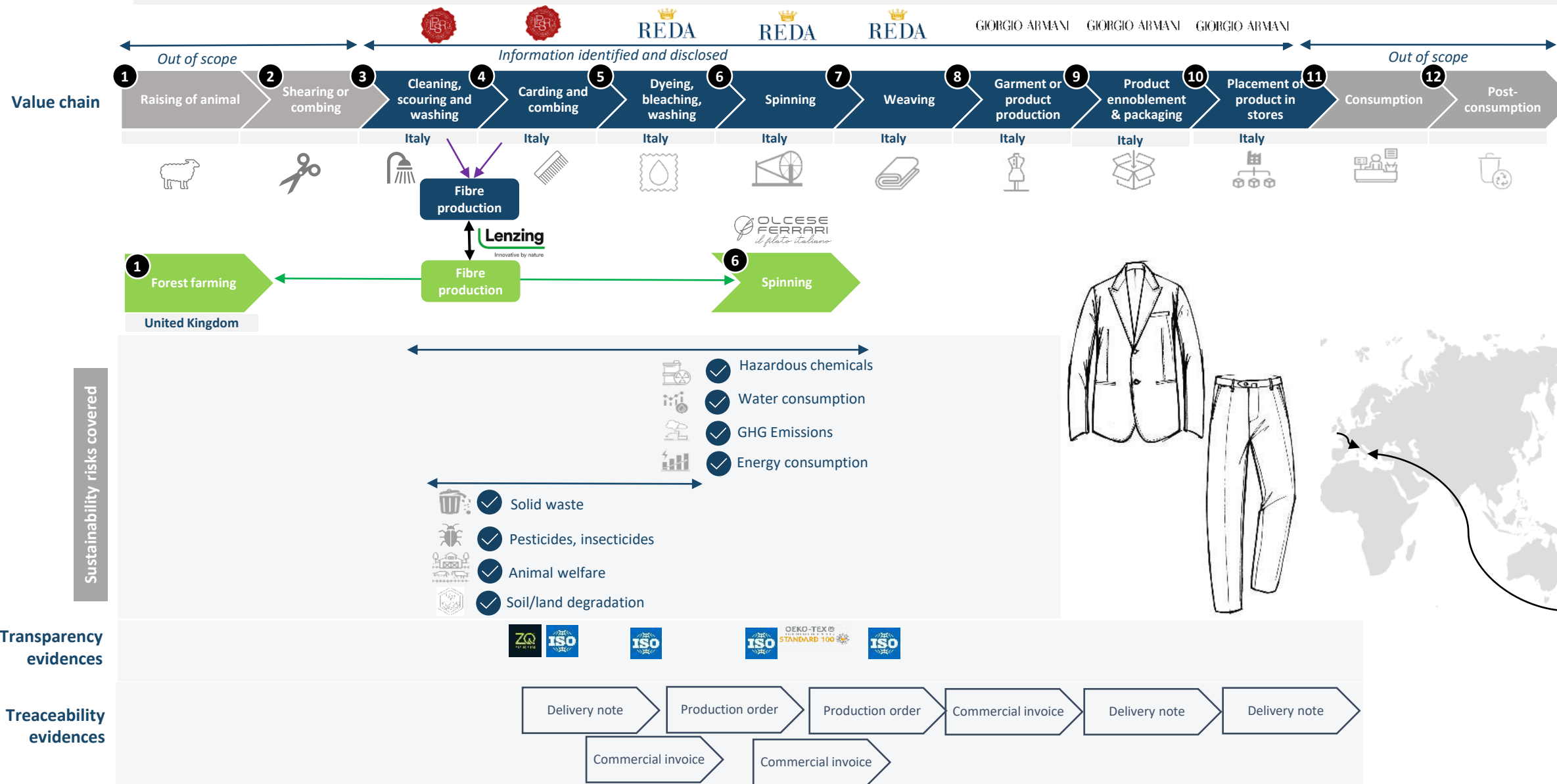
Giorgio Armani's use case

Traceable asset

Men's dress made of blended virgin wool and lyocell fibres

Claim

This garment is made from TENCEL™ lyocell fibres and from certified wool sourced in New Zealand obtained according to ZQ Merino standard that ensures animal welfare and supports health and wellness of farmers, families, farm workers and local community. The garment's value chain has been traced, from fibre production to spinning for TENCEL lyocell fibres, and from combing for wool fibres, through manufacturing, to retailing, based on the ECE methodology.





UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

IV. HARNESSING THE POTENTIAL OF INNOVATION FOR TRACEABILITY AND TRANSPARENCY: BLOCKCHAIN PILOTS AND DIGITAL PRODUCT PASSPORT UPDATES

Sharing the results and learnings from piloting innovative solutions

12:30 – 13:00

MODERATOR



**SEYHAN
AKTEMUR**

Chief Commercial
Officer, SÖKTAŞ



**THOMAS
JENNINGS**

Traceability
Coordinator,
Better Cotton



**ROSSELLA
RAVAGLI**

Sustainability Director,
Armani



**MARCO
VOLPINI**

R&D Senior Software
Engineer
Extrared & CIRPASS-2
Consortium



**CARLO
CICI**

Partner & Head of
Sustainability
Practices,
The European House -
Ambrosetti



Funded by
the European Union



What problem are we trying to solve?

The problems we are trying to solve are NOT technology problems, but **data interoperability** problems.

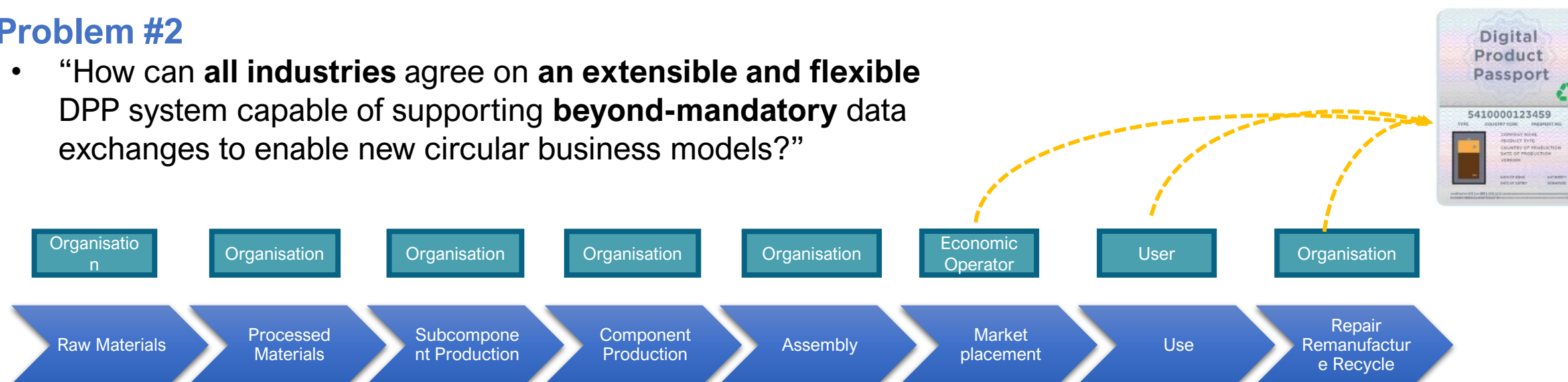
• Problem #1

- “How can **all industries** agree on a common DPP system that is **compliant** to the requirements of future regulations and that is capable of supporting the massive issuing of DPPs in 2027 (Battery Regulation)?”

DPP

• Problem #2

- “How can **all industries** agree on an **extensible and flexible** DPP system capable of supporting **beyond-mandatory** data exchanges to enable new circular business models?”





UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

JUNE 19th 2024

Six Textile Pilots

- **Work wear industry:** to pilot data needs, data collection/monitoring in the value chain, the standardized data sharing and tools (including data ownership and access rights) and the distributed architecture for the DPP based on European dataspace.
- **Overproduction/Overconsumption:** demonstrate that both large and small-medium sized companies can contribute to the circular economy by collaborating in collecting and sharing data, to improve demand/supply alignment.
- **Fashion Retail:** deploy and validate DPPs at scale and in a real-life setting, demonstrate the possibility to increase profitability in the circular value chain, validate cross-pilot interoperability, provide support to SMEs.
- **Textile Loop:** validate DPPs to track and document garments' journey as they enter circular services, such as repair, resell, sorting and recycling.
- **Mattress industry:** experience DPP in practice to fill the data gap in mattress refurbishment.
- **SME (down-feather-bedding):** cloud-based DPP-creation tool tailored to textile SME use cases, producing recommendations on how to address challenges and costs faced by SMEs implementing.



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

IV. HARNESSING THE POTENTIAL OF INNOVATION FOR TRACEABILITY AND TRANSPARENCY: BLOCKCHAIN PILOTS AND DIGITAL PRODUCT PASSPORT UPDATES

Sharing the results and learnings from piloting innovative solutions

12:30 – 13:00

MODERATOR



**SEYHAN
AKTEMUR**

Chief Commercial
Officer, SÖKTAŞ



**THOMAS
JENNINGS**

Traceability
Coordinator,
Better Cotton



**ROSSELLA
RAVAGLI**

Sustainability Director,
Armani



**MARCO
VOLPINI**

R&D Senior Software
Engineer
Extrared & CIRPASS-2
Consortium



**CARLO
CICI**

Partner & Head of
Sustainability
Practices,
The European House -
Ambrosetti



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

LUNCH BREAK

We will resume at 14:30



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

V. WORKSHOP: FROM PILOTS TO SCALE

How to achieve impact at scale from positive pilot experiences on traceability

14:30 – 15:30



**ERCOLE
BOTTO POALA**

Chief Executive Officer,
Successori Reda S.p.A.



**MATTHIAS
ALTMANN**

Lead Expert, UNECE



**FRANZISCA
MARKSCHLAEGER**

Technical Advisor,
Deutsche Gesellschaft
für internationale
Zusammenarbeit (GIZ)
GmbH



MATTEO WARD

CEO & Co-founder of
WRÅD

MODERATOR



Funded by
the European Union



UNEP



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

JOIN THE INTERACTIVE POLL ON SLIDO

Go to: <https://www.slido.com/>

Enter the code: 2606402



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

V. WORKSHOP: FROM PILOTS TO SCALE

How to achieve impact at scale from positive pilot experiences on traceability

14:30 – 15:30



**ERCOLE
BOTTO POALA**

Chief Executive Officer,
Successori Reda S.p.A.



**MATTHIAS
ALTMANN**

Lead Expert, UNECE



**FRANZISCA
MARKSCHLAEGER**

Technical Advisor,
Deutsche Gesellschaft
für internationale
Zusammenarbeit (GIZ)
GmbH



MATTEO WARD

CEO & Co-founder of
WRÅD

MODERATOR



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

VI. KEY FINDINGS OF THE SUSTAINABILITY PLEDGE REPORT 2024

Launch of The Sustainability Pledge 3-years monitoring report

15:30 – 16:00



**MAURO
SCALIA**

Director Sustainable
Businesses,
EURATEX



**NICHOLAS
ROBIN**

Policy Analyst, Data and
Measurement –
Centre for Responsible
Business Conduct, OECD



**ONUR
BINGOL**

Associate Director,
Senior Banker SME
Finance & Development
– Financial Products,
EBRD



**MARIA TERESA
PISANI**

Acting
Chief Trade
Facilitation Section,
UNECE

MODERATOR



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear



UNECE

Economic Cooperation and Trade Division
Trade Facilitation Section



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!

**Enhancing traceability
and transparency
of sustainable value chains
in the garment
and footwear industry**

The Sustainability Pledge
3-years monitoring report

June 2024, Geneva

thesustainabilitypledge.org



Funded by
the European Union

[The Sustainability Pledge 3-years monitoring
report | UNECE](#)





UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY:
SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

10 Criteria identified by the Advisory Board to evaluate the Pledges

1. Presence of TT, material, environmental, social, policy and governance **KPIs**
2. Implementation of **TT** in the organisation's operations
3. Adoption of a **multistakeholder approach**, including representatives among affected stakeholders
4. Ability to implement the Pledge at **scale and scope**
5. Evidence-based monitoring and reporting of **impact**
6. **Top management** support and governance structure
7. Impact and creation of shared value on value chain partners, including SMEs
8. Traceability in response to an issue that has been prioritised through **risk-based due diligence**
9. Specification of how information obtained through **traceability** is or will be used
10. Tracking of **progress**



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

VI. KEY FINDINGS OF THE SUSTAINABILITY PLEDGE REPORT 2024

Launch of The Sustainability Pledge 3-years monitoring report

15:30 – 16:00



**MAURO
SCALIA**

Director Sustainable
Businesses,
EURATEX



**NICHOLAS
ROBIN**

Policy Analyst, Data and
Measurement –
Centre for Responsible
Business Conduct, OECD



**ONUR
BINGOL**

Associate Director,
Senior Banker SME
Finance & Development
– Financial Products,
EBRD



**MARIA TERESA
PISANI**

Acting
Chief Trade
Facilitation Section,
UNECE

MODERATOR



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY:
SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

10 Criteria identified by the Advisory Board to evaluate the Pledges

1. Presence of TT, material, environmental, social, policy and governance **KPIs**
2. Implementation of **TT** in the organisation's operations
3. Adoption of a **multistakeholder approach**, including representatives among affected stakeholders
4. Ability to implement the Pledge at **scale and scope**
5. Evidence-based monitoring and reporting of **impact**
6. **Top management** support and governance structure
7. Impact and creation of shared value on value chain partners, including SMEs
8. Traceability in response to an issue that has been prioritised through **risk-based due diligence**
9. Specification of how information obtained through **traceability** is or will be used
10. Tracking of **progress**



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

VI. KEY FINDINGS OF THE SUSTAINABILITY PLEDGE REPORT 2024

Launch of The Sustainability Pledge 3-years monitoring report

15:30 – 16:00



**MAURO
SCALIA**

Director Sustainable
Businesses,
EURATEX



**NICHOLAS
ROBIN**

Policy Analyst, Data and
Measurement –
Centre for Responsible
Business Conduct, OECD



**ONUR
BINGOL**

Associate Director,
Senior Banker SME
Finance & Development
– Financial Products,
EBRD



**MARIA TERESA
PISANI**

Acting
Chief Trade
Facilitation Section,
UNECE

MODERATOR



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY:
SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

10 Criteria identified by the Advisory Board to evaluate the Pledges

1. Presence of TT, material, environmental, social, policy and governance **KPIs**
2. Implementation of **TT** in the organisation's operations
3. Adoption of a **multistakeholder approach**, including representatives among affected stakeholders
4. Ability to implement the Pledge at **scale and scope**
5. Evidence-based monitoring and reporting of **impact**
6. **Top management** support and governance structure
7. Impact and creation of shared value on value chain partners, including SMEs
8. Traceability in response to an issue that has been prioritised through **risk-based due diligence**
9. Specification of how information obtained through **traceability** is or will be used
10. Tracking of **progress**



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

VI. KEY FINDINGS OF THE SUSTAINABILITY PLEDGE REPORT 2024

Launch of The Sustainability Pledge 3-years monitoring report

15:30 – 16:00

MODERATOR



**MAURO
SCALIA**

Director Sustainable
Businesses,
EURATEX



**NICHOLAS
ROBIN**

Policy Analyst, Data and
Measurement –
Centre for Responsible
Business Conduct, OECD



**ONUR
BINGOL**

Associate Director,
Senior Banker SME
Finance & Development
– Financial Products,
EBRD



**MARIA TERESA
PISANI**

Acting
Chief Trade
Facilitation Section,
UNECE



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY:
SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

KEY FINDINGS OF THE SUSTAINABILITY PLEDGE REPORT 2024

Launch of The Sustainability Pledge 3-years monitoring report

Maria Teresa Pisani,
Acting Chief Trade Facilitation Section, UNECE



Funded by
the European Union

Sustainability Pledge Facts and Figures

Progress chart of pledges, actors and countries between 2021-2024

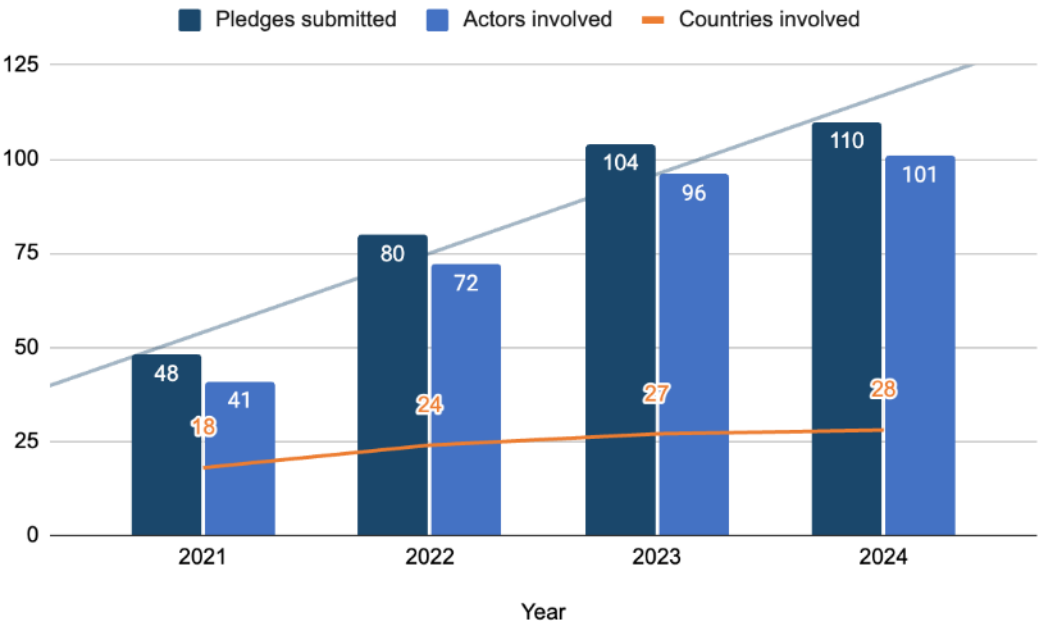


Figure based on 110 pledges related data (updated on June 2024)

110

Pledges received

100+

Actors involved

800+

Partners involved

28

Countries involved

2024 data

Geographical coverage - Map of countries with the number of pledges detail

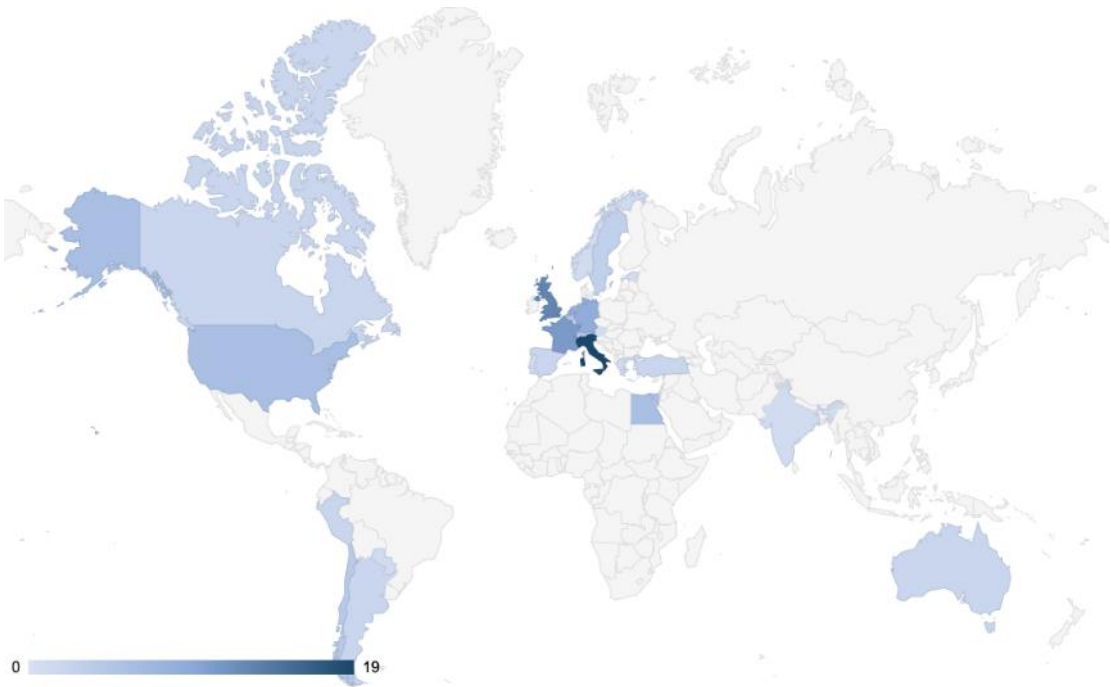


Figure based on 110 pledges related data (updated on June 2024)



“Committing to UNECE’s Call to Action and The Sustainability Pledge aligned with our existing sustainability efforts, amplifying our impact through collaboration and global initiatives. [...], it reinforced our strategic direction and provided additional support in advancing sustainability goals within our organisation” (quote by a private initiative)

Traceability and transparency KPIs

35

**Traceability and transparency KPIs
have been identified by the Advisory Board**

25 Corporate level KPIs

**Relate to overall
company/organisation's processes
and systems for traceability and
transparency**

e.g., % of suppliers disclosing the
subcontractors list on the total
number of suppliers in a year

10 Product & Material level KPIs

**Relate to specific products or
materials within the supply chain,
ensuring traceability and
transparency**

e.g., % of raw materials (measured
in kg/metres/units) with verifiable
traceability documents on total
raw materials in a year

Recommendations

Recommendation n.1



Main target: Suppliers/producers/retailers, service & support players, academia/CSO/networks & communities, IO



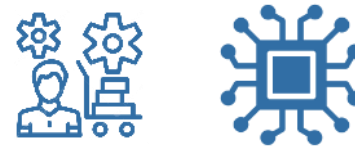
In order for a company and other organisations to prepare and launch a **commitment**, some **key criteria** shall be considered:

e.g. the presence of concrete traceability and transparency material, environmental, social, policy and governance KPIs to monitor the commitment.

Recommendation n.2



Main target: Suppliers/producers/retailers, service & support players



When designing and implementing a traceability and transparency system, organisations should consider developing an **action plan** to define a **vision** with **specific objectives, activities, and KPIs**.

Recommendation n.3



Main target: Suppliers/producers/retailers, service & support players and policymakers



It is critical to consider the degree of **interoperability** of the **traceability and transparency systems** throughout the operations due to the prevalent use of proprietary tools to exchange data and documents along value chains.



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY:
SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

THANK YOU

JOIN THE SUSTAINABILITY PLEDGE

thesustainabilitypledge.org

Maria Teresa Pisani,
Acting Chief Trade Facilitation Section, UNECE



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

VII. REVERSING DIRECTION IN THE USED CLOTHING CRISIS

Launching Deep diving into the joint UNECE-UNECLAC study with Global, European and Chilean perspectives

16:00 – 16:30

KEYNOTE SPEAKER



**LILY
COLE**

Climate Activist and
Advisor to UNECE



**TOMÁS
SAIEG PÁEZ**

Chief, Circular Economy
Office, Ministry of
Environment, Chile



**NANNO
MULDER**

Chief, International
Trade Unit, International
Trade and Integration
Division, UNECLAC



**MATTEO
MAGNANI**

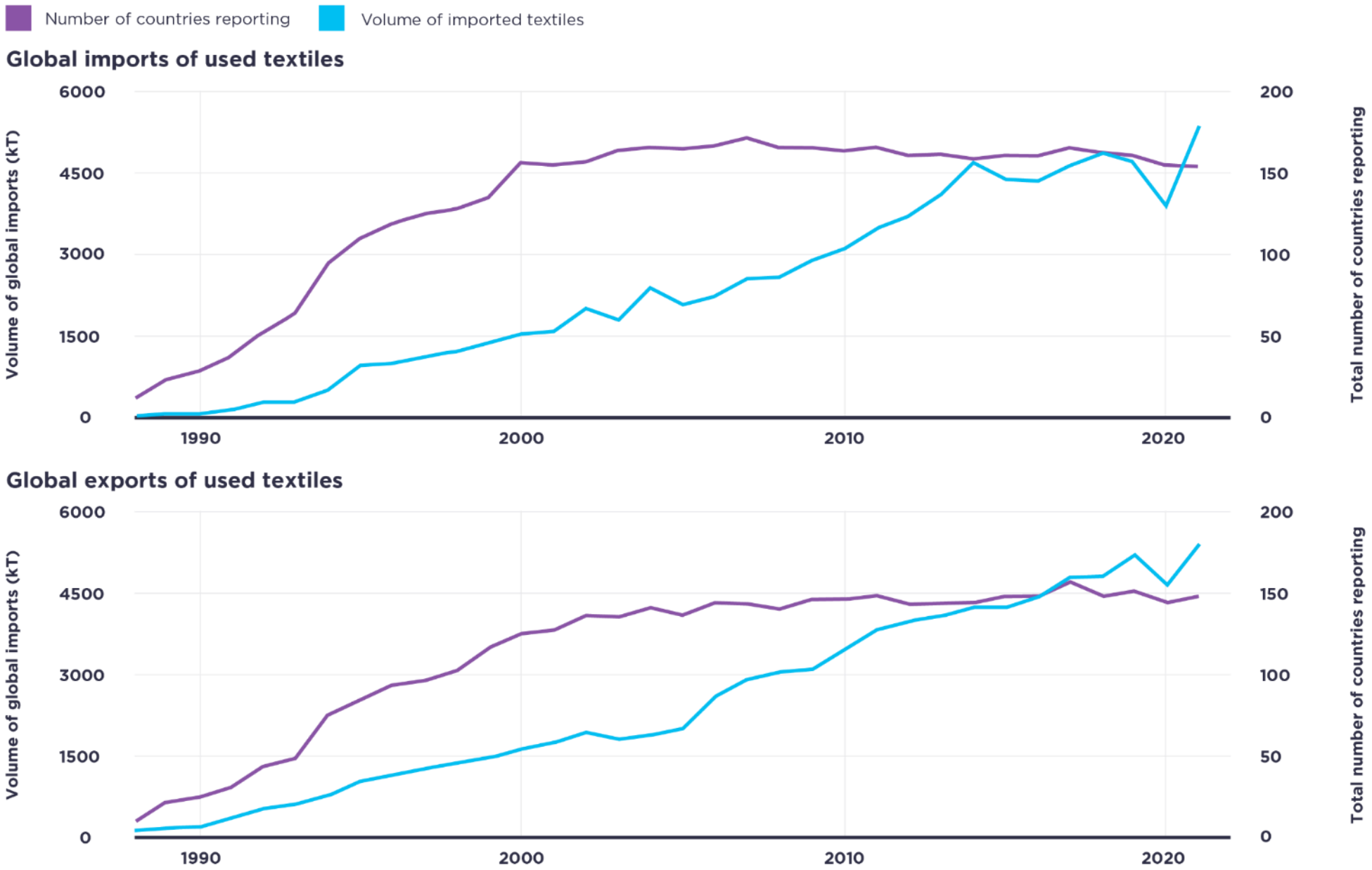
Senior Policy Analyst -
Policy & Institutions,
Ellen MacArthur
Foundation

MODERATOR

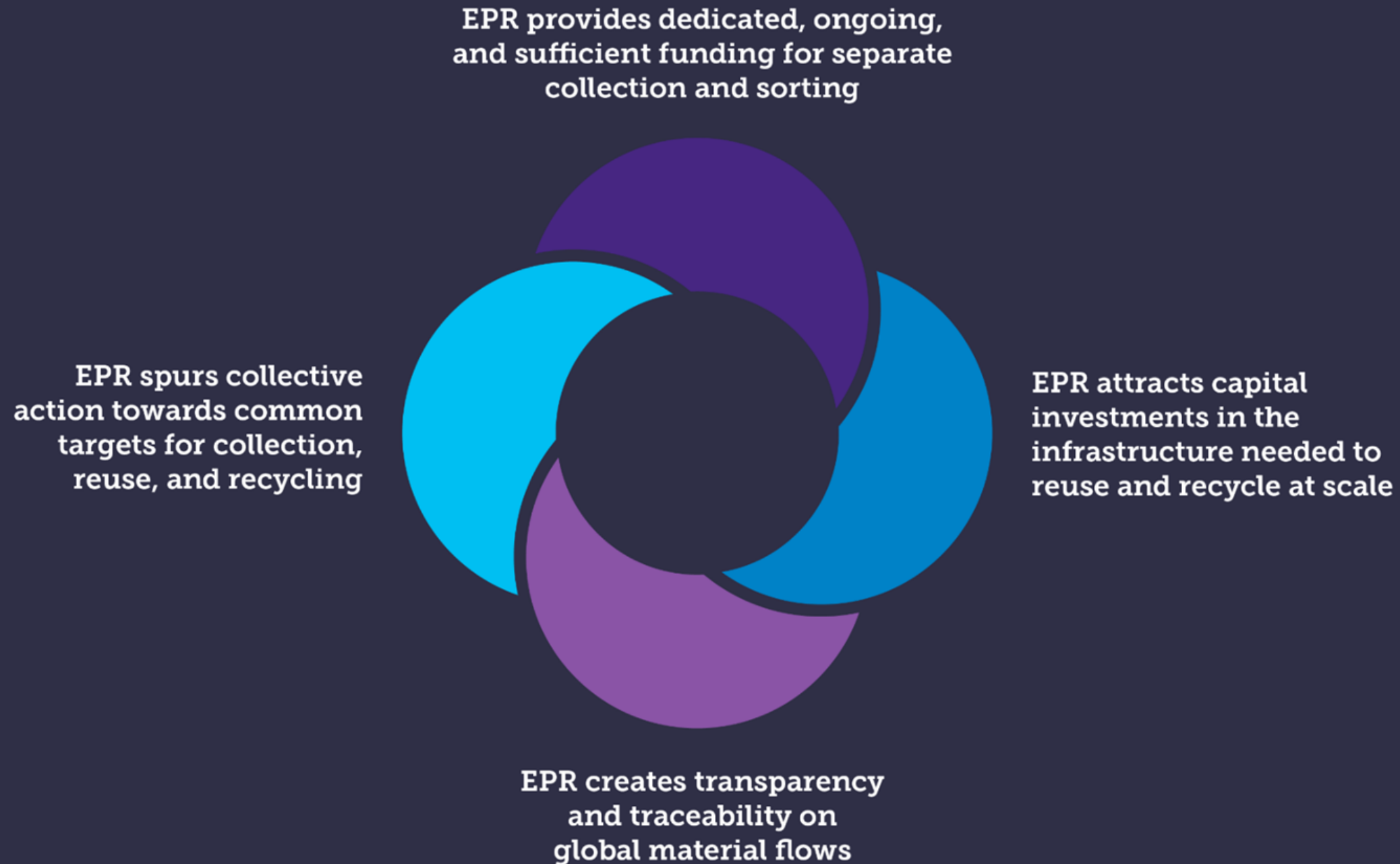


Funded by
the European Union

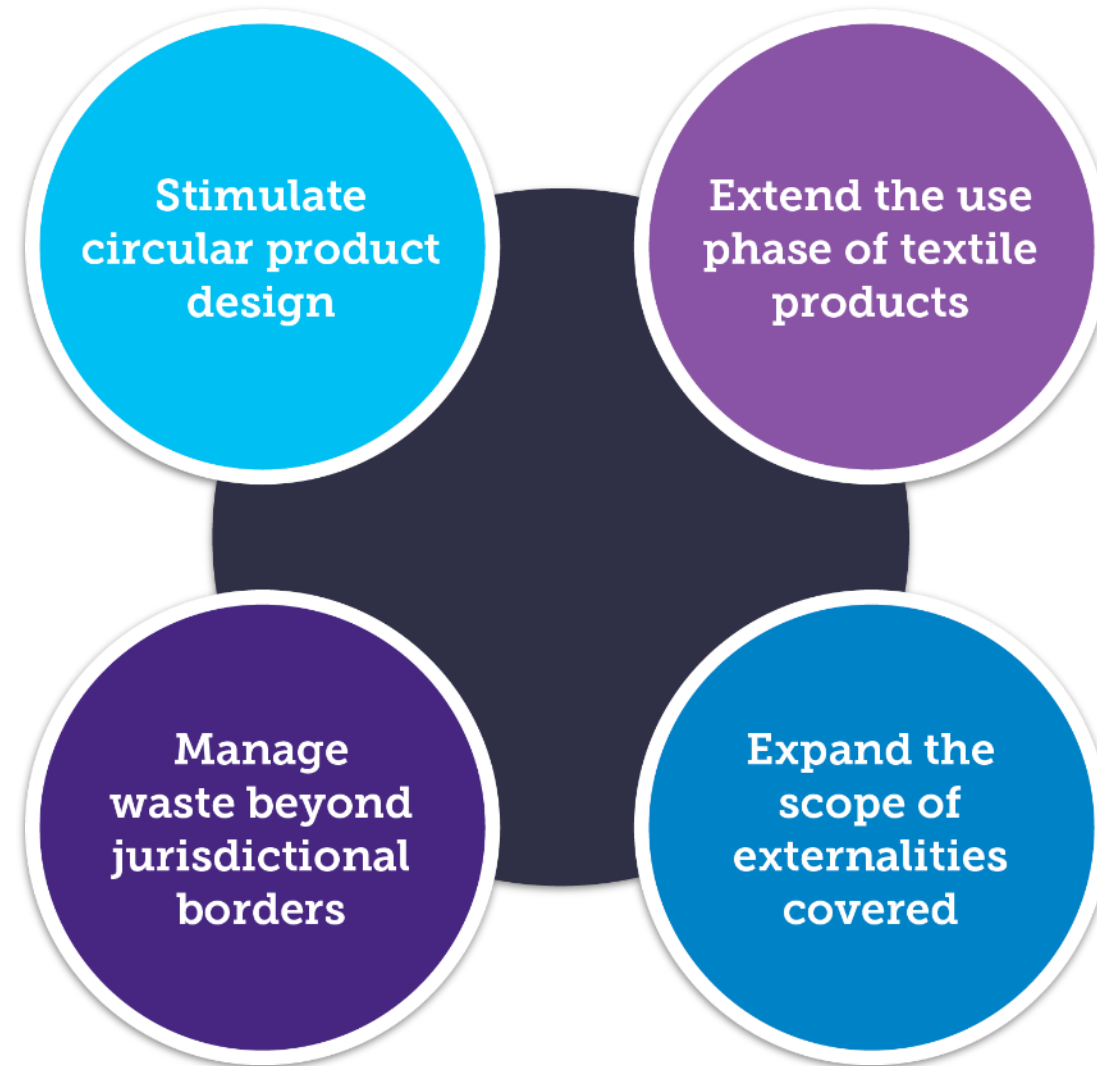
Historical overview of the global used textiles trade



Mandatory, fee-based EPR offers four key benefits



Maximising the opportunity: Designing EPR for a circular economy



Download the Ellen MacArthur Foundation's new report:





UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

VII. REVERSING DIRECTION IN THE USED CLOTHING CRISIS

Launching Deep diving into the joint UNECE-UNECLAC study with Global, European and Chilean perspectives

16:00 – 16:30

KEYNOTE SPEAKER



**LILY
COLE**

Climate Activist and
Advisor to UNECE



**TOMÁS
SAIEG PÁEZ**

Chief, Circular Economy
Office, Ministry of
Environment, Chile



**NANNO
MULDER**

Chief, International
Trade Unit, International
Trade and Integration
Division, UNECLAC



**MATTEO
MAGNANI**

Senior Policy Analyst -
Policy & Institutions,
Ellen MacArthur
Foundation

MODERATOR



Funded by
the European Union

UNECE event: VISION & VISIBILITY: SCALING TRANSPARENCY - June 19th 2024



Session VII- REVERSING DIRECTION IN THE USED CLOTHING CRISIS

Deep diving into the joint UNECE-UNECLAC study with Global, European and Chilean perspectives

Reversing direction in the used clothing crisis: Global, European and Chilean perspectives



Background

- Surge in the production and sales of low-cost, disposable apparel over the past decades
- Sevenfold increase in global discarded clothing volumes over the past forty years, with an average annual growth exceeding 10%
- Export of large volumes of second-hand clothes and textiles waste from developed countries unwilling or unable to circulate them in their home markets
- Dumping and incineration in developing countries of imported waste clothes

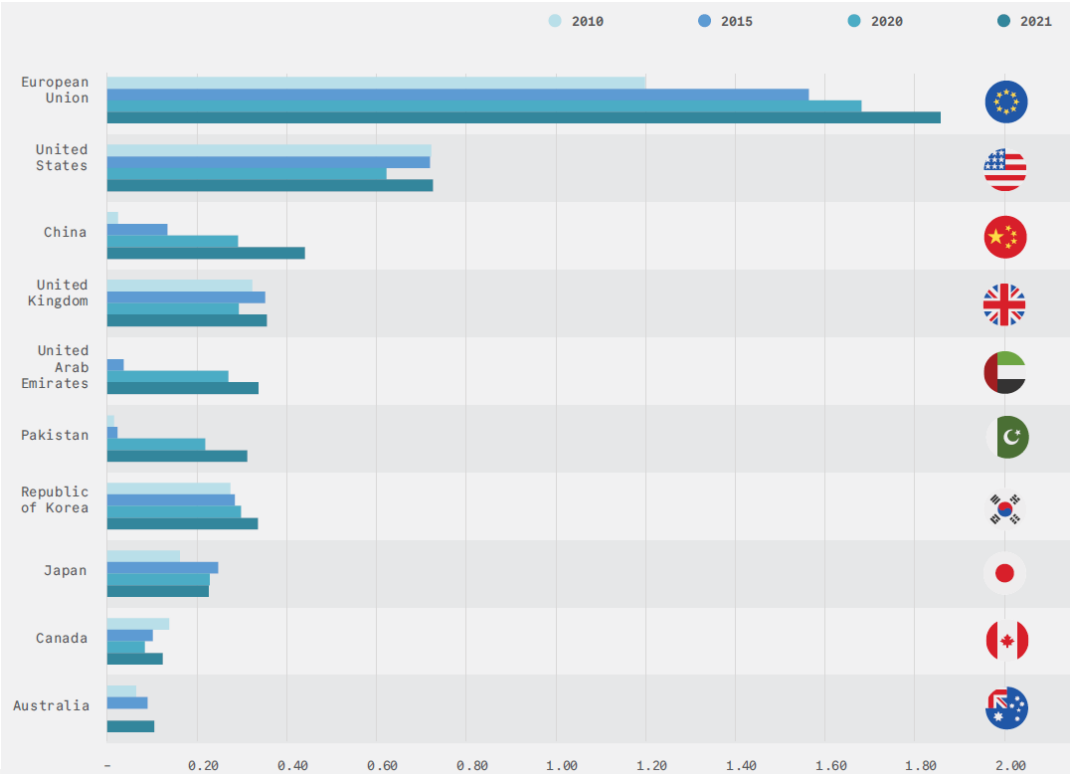


Figure 1: Global Exports of used clothing, 1992-2021, million USD

Reversing direction in the used clothing crisis: Global, European and Chilean perspectives

This study from ECE and ECLAC presents:

- The perspective of importing countries using the example of Chile, including field work in the Tarapacá region and a comparison to other LATAM countries
- The perspective of exporting countries using the example of the EU, including an overview of value chain actors involved
- Global trade flows of second-hand clothes and their long-term drivers
- Policy recommendations targeting trade agreements, exporting countries as well as importing countries



<https://unece.org/sites/default/files/2024-02/UN%20EX%20sum%20-%20Improving%20the%20sustainability%20of%20used%20clothing%20-%20Final.pdf>

Policy Recommendations



Adjust **international trade agreements** to improve the quality of used clothing trade (EU-Chile example)



Pursue domestic policy action in **exporting countries** to minimize the export of textile waste



Pursue domestic policy action in **importing countries** to minimize waste imports and deal more effectively with those that occur

An Engagement Strategy with the Chilean government



Assistance to limit imports to better quality clothes:

- Include trade to the National Strategy for Circular Economy in Textiles (ENECT)
- Design technical barriers that only allow imports of recyclable garments
- Cooperate with top trading partners to promote better sorting at the origin



Help in the design of ERP Law that complements the ENECT:

- Due diligence through traceability and transparency of sustainable import of new and used textiles, clothing and footwear
- Financing of the “5Rs” of circularity to cover infrastructure and labor cost



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

VII. REVERSING DIRECTION IN THE USED CLOTHING CRISIS

Launching Deep diving into the joint UNECE-UNECLAC study with Global, European and Chilean perspectives

16:00 – 16:30

KEYNOTE SPEAKER



**LILY
COLE**

Climate Activist and
Advisor to UNECE



**TOMÁS
SAIEG PÁEZ**

Chief, Circular Economy
Office, Ministry of
Environment, Chile



**NANNO
MULDER**

Chief, International
Trade Unit, International
Trade and Integration
Division, UNECLAC



**MATTEO
MAGNANI**

Senior Policy Analyst -
Policy & Institutions,
Ellen MacArthur
Foundation

MODERATOR



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

VIII. NEW GENERATIONS SUSTAINABLE ENTREPRENEURSHIP - A PANEL BY THE NATIONAL CHAMBER FOR ITALIAN FASHION

The state of the emerging fashion industry regarding sustainability,
transparency, and vision

16:30 – 17:00

MODERATOR



**NASTARAN
REZAEI**

Co-founder
and Brand Manager,
Pairi Daeza



**EILEEN
AKBARALY**

Founder and CEO,
Made for a Woman



**GIO
GIACOBBE**

CEO, ACBC



**GIULIA CAMILA
BRAGA**

Program Manager,
Connect4Climate,
World Bank Group



Funded by
the European Union



UNECE



THE SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



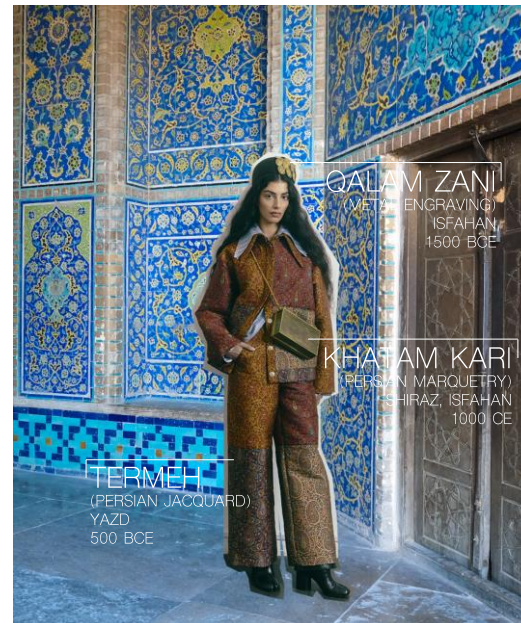
VISION & VISIBILITY: SCALING TRANSPARENCY

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

JUNE 19th 2024

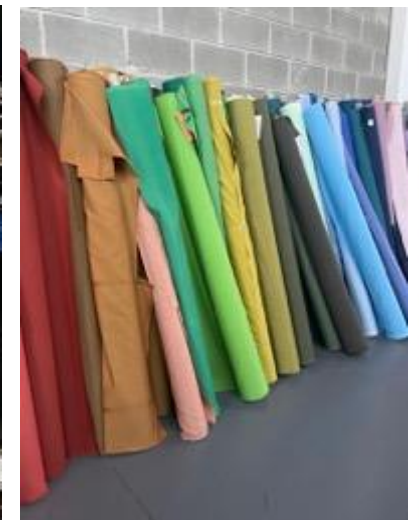


IRANIAN MULTI-ETHNIC HERITAGE



- Iran a diverse country
- More than a dozen ethnicities
- Marginalized craftsmen
- Suffocated voices
- Trial & error
- Slow fashion
- Hope, persistence & resistance
- Bigger domain of benefits

MADE IN ITALY



UPCYCLING HIGH QUALITY
TEXTILES



ITALIAN TAILORING



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

JUNE 19th 2024



IRANIAN ARTISANS



SISTAN & BALOCHISTAN, IRAN



QALALM KAR PRINT
ISFAHAN, IRAN



QALALM KAR PRINT

- Continuous revenue streams
- Rejuvenate Iranian arts & crafts
- Rightful place in a modern industry
- Financial independence for women
- Suppressed identity & endangered heritage



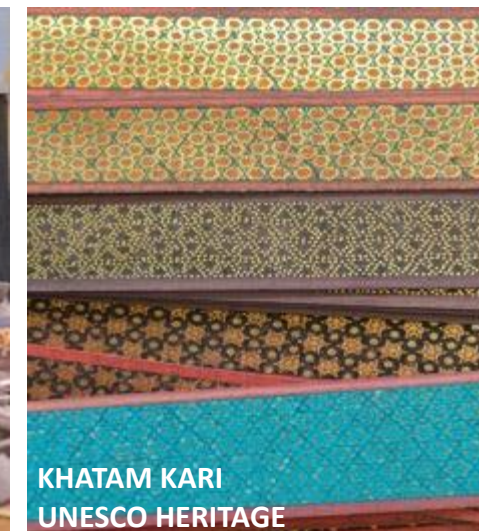
DARAYI BAFI
YAZD, IRAN



BALOCH EMBROIDERY
UNESCO HERITAGE



KHATAM KARI
ISFAHAN, IRAN



KHATAM KARI
UNESCO HERITAGE



QALAM ZANI
ISFAHAN, IRAN



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY:
SCALING TRANSPARENCY

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

JUNE 19th 2024

SUSTAINABILITY PLEDGE

Encouraging sustainable thinking through expanding hope and future horizons for the suffocated!



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

VIII. NEW GENERATIONS SUSTAINABLE ENTREPRENEURSHIP - A PANEL BY THE NATIONAL CHAMBER FOR ITALIAN FASHION

The state of the emerging fashion industry regarding sustainability,
transparency, and vision

16:30 – 17:00

MODERATOR



**NASTARAN
REZAEI**

Co-founder
and Brand Manager,
Pairi Daeza



**EILEEN
AKBARALY**

Founder and CEO,
Made for a Woman



**GIO
GIACOBBE**

CEO, ACBC



**GIULIA CAMILA
BRAGA**

Program Manager,
Connect4Climate,
World Bank Group



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

JUNE 19th 2024



MADE FOR A WOMAN



MADAGASCAR

30 million

overall **population**
in 2023

80%

percentage of the population
living in **extreme poverty**,
with less than 2 dollars / day

177th

out of 193 countries for
Human Development (based
on education, income and life
expectancy)

4th

poorest country in the world
in 2023, with the artisanal
sector being the **2nd largest
employer**



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

JUNE 19th 2024



MADE FOR A WOMAN



SOCIAL IMPACT

70%

of the world's
poor
are women

75-90%

of women's income is
reinvested in their families
and communities

350

employees, 8 out of 10
come from at-risk and
vulnerable backgrounds

“

*Creating jobs for women through the artisan economy
has a much more significant impact on families,
communities, and ultimately on the development and
resilience of a whole country.*

Eileen Akbaraly

”



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024
3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear



MADE FOR A WOMAN



SHAPING OUR IMPACT

Being able to generate **impactful change** in our community and industry requires a solid understanding of our environment and of the people we work with, allowing us to set goals and KPIs based on 5 fundamental core values:

- SOCIAL ENTREPRENEURSHIP
- HUMAN-FIRST
- AWARENESS
- PERSONAL GROWTH
- EMPOWERMENT



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

VIII. NEW GENERATIONS SUSTAINABLE ENTREPRENEURSHIP - A PANEL BY THE NATIONAL CHAMBER FOR ITALIAN FASHION

The state of the emerging fashion industry regarding sustainability,
transparency, and vision

16:30 – 17:00

MODERATOR



**NASTARAN
REZAEI**

Co-founder
and Brand Manager,
Pairi Daeza



**EILEEN
AKBARALY**

Founder and CEO,
Made for a Woman



**GIO
GIACOBBE**

CEO, ACBC



**GIULIA CAMILA
BRAGA**

Program Manager,
Connect4Climate,
World Bank Group



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

JUNE 19th 2024

ACBC
ANYTHING CAN BE CHANGED

ACBC is a top
multi-awarded
management
consultancy in
sustainability.



Sustainability Leadership

70+

Supporting over 70+ global
organizations to reduce their
carbon footprints and negative
impacts on the environment.

Institutional partnerships

Strong partner collaborations with
leading global institutions such as:

- UN Global compact
- Cambridge University
- Politecnico di Milano



Our Mission

1%

By 2030 we want to make 1% of the
fashion market more sustainable
providing support at corporate,
supply chain and marketing level.

Global Organization

ACBC headquarter is in
difference country Italy with
international branches in France
and USA and certified supply
chain in different countries.

- **Offices** in Italy, USA, France
- **Made in ACBC** with 10 certified
production partners



Unique Know-how

ACBC team is **40+** complemented
with **industry experts** with 20+ yrs
avg experience in:

- ESG Corporate
- Product development
- Materials R&D
- Supply chain management
- Manufacturing
- LCA / PCF

Sustainability Awards & Recognitions

We have been awarded over
a **dozen awards** for our effort in
driving sustainability and being a
catalyst for positive change.



ACBC SUSTAINABILITY SERVICES



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

JUNE 19th 2024

ACBC CASES

CHANEL MONCLER VERSACE Chloé **MISSONI** ZEGNA

BALENCIAGA KERING EYEWEAR PANERAI **HUGO BOSS**

MaxMara *Salvatore Ferragamo* STELLA McCARTNEY

ZUCCHI **PIRELLI** Vivienne Westwood **MOSCHINO**

MAX&Co. SPORTMAX MARELLA EA7 EMPORIO ARMANI

GEOX **alpro** **MINI** **LOWA**



ACBC
ANYTHING CAN BE CHANGED

ACBC SUSTAINABILITY SERVICES

Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



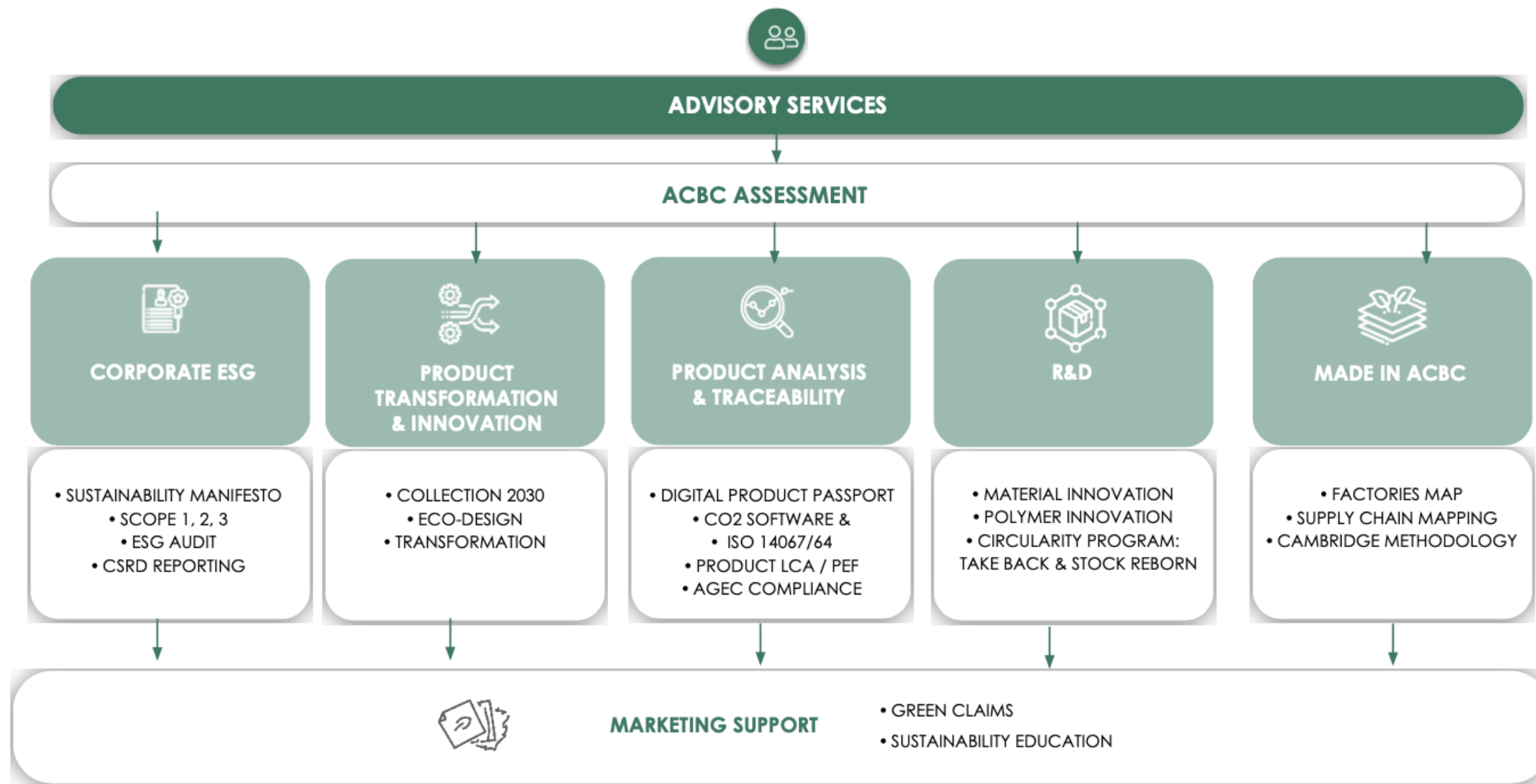
VISION & VISIBILITY: SCALING TRANSPARENCY

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

JUNE 19th 2024

OUR SERVICES

ACBC
ANYTHING CAN BE CHANGED



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

VIII. NEW GENERATIONS SUSTAINABLE ENTREPRENEURSHIP - A PANEL BY THE NATIONAL CHAMBER FOR ITALIAN FASHION

The state of the emerging fashion industry regarding sustainability,
transparency, and vision

16:30 – 17:00

MODERATOR



**NASTARAN
REZAEI**

Co-founder
and Brand Manager,
Pairi Daeza



**EILEEN
AKBARALY**

Founder and CEO,
Made for a Woman



**GIO
GIACOBBE**

CEO, ACBC



**GIULIA CAMILA
BRAGA**

Program Manager,
Connect4Climate,
World Bank Group



Funded by
the European Union



UNECE



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY: SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

IX. CULTURAL PANEL

The state of the fashion industry, traceability and transparency from a cultural perspective
17:00 – 18:00

MODERATOR



**MICHELANGELO
PISTOLETTO**

Artist



**DANA
THOMAS**

Author,
Fashionopolis



**GUNTER
PAULI**

Entrepreneur



**EMANUELE
COCCIA**

Philosopher



**LUISA
ZARGANI**

Milan Bureau Chief,
WWD



Funded by
the European Union



UNEP



THE
SUSTAINABILITY
PLEDGE
TRACK IT, TRACE IT, WEAR IT!



VISION & VISIBILITY:
SCALING TRANSPARENCY

JUNE 19th 2024 | TRIENNALE MILANO, Italy

3 Years after THE SUSTAINABILITY PLEDGE LAUNCH
for Sustainable & Circular Garment and Footwear

THANK YOU FOR ATTENDING MAKE A PLEDGE



Funded by
the European Union